

The Climate Awareness Project & the Walk the Talk Challenge 2015



The Climate Awareness Project aims at reducing the carbon footprint of Climate-KIC's operations and stimulating the community to walk the talk and embrace its core mission to help build a zero carbon economy and a climate resilient society. The Climate Awareness Project is a part of the Climate Accounting Program and is embedded in the Change Management Program.



The Climate Awareness Project will kick-off with the **Walk The Talk Challenge 2015**, which will start on October 12th and end on October the 26th.

Registration will open on October the 5th so you have one week to form your team and start thinking about sustainable activities you might want to engage in during the challenge.

An attractive award will be handed out to the best performing individual and team at the innovation festival.

The Challenge is the first of a series of actions which will be undertaken in order to promote and reward sustainable behaviour within the community and encourage proactivity in all members.

More information will follow via the weekly updates on the change management program and emails. In the meantime do not hesitate to contact Nicole Colmenares Pulido nicole.colmenarespulido@climate-kic.org or Akitaka Wilhelm Fujii akitaka.fujii@climate-kic.org for further information.