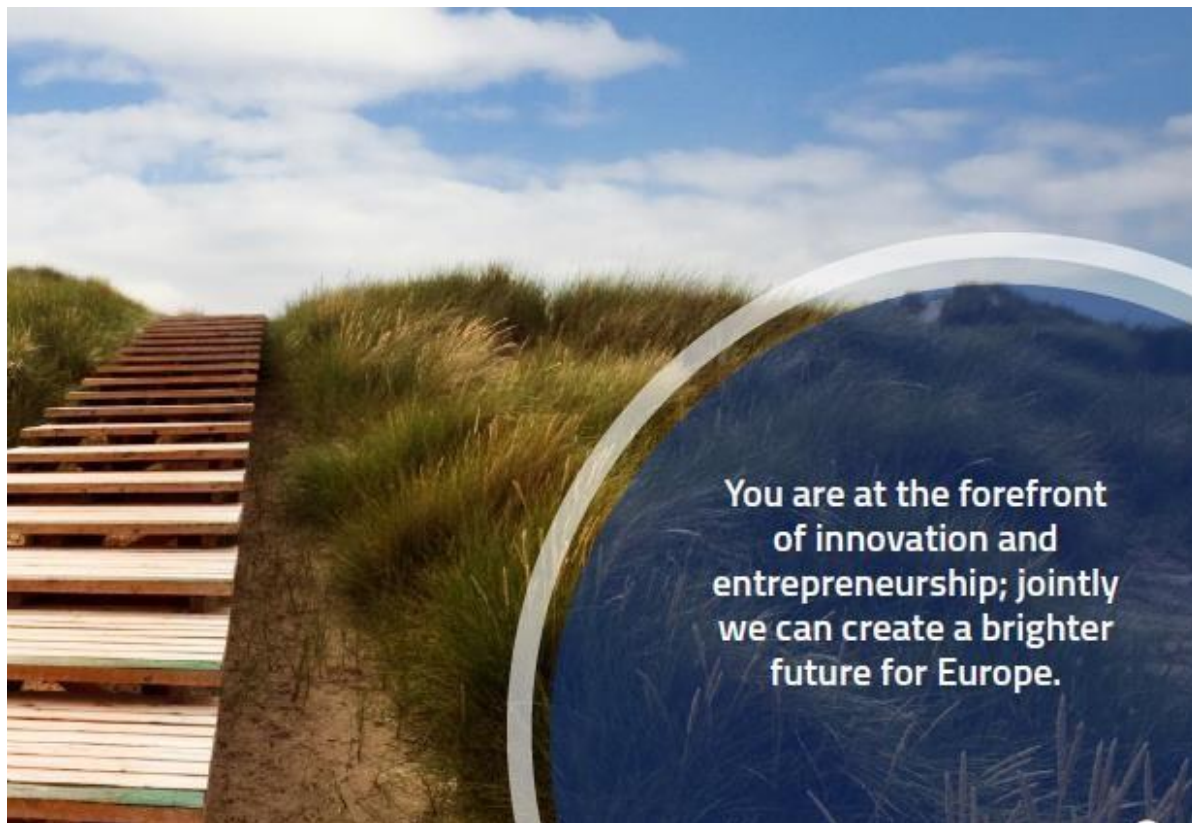


EIT Climate-KIC Acceleration Programme for start-ups

Call for application



International Program:	EIT Climate-KIC Accelerator programme
Implementing partner:	PANNON Pro Innovations Ltd.
Dated:	Budapest, 2019
Information about the international program:	https://www.climate-kic.org/programmes/entrepreneurship/accelerator/
Registration & application:	https://klmainnovacio.hu/en/programme/accelerator-program-for-startups-powered-by-kpmg

1. Background

The EIT Climate-KIC Start-up Acceleration Programme, working under the aegis of the European Institution of Innovation and Technology (EIT), opens this call in six European regions, including Hungary. The programme for local start-ups offers a business oriented, 3 stages **acceleration model**, including access to financial grants, knowledge transfer, full-scope business skills training and network to investors & EIT Climate-KIC international community.

In essence, the acceleration programme educates start-ups to business planning, presentation and negotiation technics and other business skills by high-profile business experts. To transform a start-up idea into a viable and market-ready enterprise they get access to EIT Climate-KIC's international network (e.g. European master-classes, global exhibition opportunities) as well as non-refundable financial support (grant) up to EUR 50.000.

2. Start-up development

The Entrepreneurship Programme of EIT Climate-KIC aims to:

1. Generate more cleantech start-ups and accelerate their successful market entry;
2. Help existing cleantech starters to grow faster;
3. Provide growth to existing business with a positive climate impact across Europe.

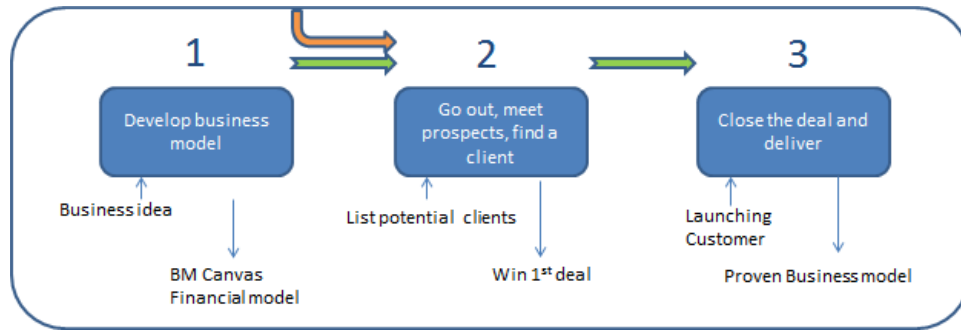
Growing cleantech innovations into valuable, innovative and successful businesses is the goal of EIT Climate-KIC Acceleration programme. Its vision is to create a world-class support infrastructure for cleantech starts in the early phases. This should lead to more cleantech entrepreneurs developing faster and with a higher survival rate, boost start-ups growth and turn them into worldwide exporters of clean technologies.

It is implemented in a systematic 3-stage approach to help entrepreneurs to develop and implement their business plan:

Stage 1: Idea generation, fundamentals and business model

Stage 2: Market Validation

Stage 3: Delivery and growth



3. Application terms & activities per stage

The following is expected from each applicant when entering any of the 3 stages of EIT Climate-KIC Acceleration programme:

Stage 1	Idea generation, fundamentals, business model
	<i>Open to motivated entrepreneurs with an innovative business idea and/or proof of breakthrough technology that has a substantial climate impact.</i>
Duration of Stage 1	6 months
Application	Application form. Please fill it out on our website .
Awards	Individual coaching/mentoring sessions. Access to business experts of the programme to help in general support & specific advice and guidance. Access to EIT Climate-KIC masterclasses/network/local events. The most promising start-ups receive non-refundable grant.
Stage gate	At the final presentation start-ups are evaluated based on a 5 minutes pitch and 5 minutes Q&A.
Deliverables	Business Model

Stage 2	Market Validation
<i>This stage is open to teams with a developed fundamentals deck and/or a developed business model. The objective is to validate all fundamental assumptions done at Stage 1 and to prepare for market entry.</i>	
Duration of Stage 2	6 months
Application	Successful graduates of Stage 1 have auto entry, while those who apply directly to Stage 2 should fill out the application form on our website + Skype interview.
Awards	Individual sessions. Access to business experts of the programme to help in general support & specific advice and guidance. Access to EIT Climate-KIC masterclasses/network/local events. The most promising start-ups receive non-refundable grant.
Stage gate	At the final presentation start-ups are evaluated based on a 5 minutes pitch and 5 minutes Q&A.
Deliverables	Market validation result report

Stage 3	Delivery and growth
<i>This stage is open primarily for the best Stage 2 start-ups. It will help them to turn the validated deal into a real business proposition. Start-ups will meet potential clients and real investors.</i>	
Duration of Stage 3	6 months
Application	Only successful Stage 2 graduates can enter the programme at this stage.
Awards	Tailor made coaching and mentoring. Access to EIT Climate-KIC masterclasses/network/local events. The most promising start-ups receive non-refundable grant – it can be up to 50.000 EUR during the whole programme.
Stage gate	At the final presentation start-ups are evaluated based on a 5 minutes pitch and 10 minutes Q&A.
Deliverables	Investor pitch deck and one pager

4. Priorities

Applications ideally focus on the following priorities:

1. Renewable Energy (e.g. solar energy, energy efficiency increasing innovations)
2. Organic material technologies (e.g. biogas)
3. Waste management
4. Climate-smart agriculture
5. Smart cities (e.g. city infrastructure)
6. „Green vehicles“ (new innovative, climate positive vehicles)
7. Retrofit solutions

5. Application

Deadline: 10th September 2019

More information and application: <https://klimainnovacio.hu/en/programme/accelerator-program-for-startups-powered-by-kpmg>

Contact us: chance@ppis.hu